



## **AlphaNet Names Christine Yllanes as Vice President of Marketing and Strategic Engagement**

CORAL GABLES, FL — AlphaNet, Inc. is pleased to announce the promotion of Christine Yllanes to Vice President of Marketing and Strategic Engagement, effective July 1, 2025. Christine brings more than 14 years of experience in marketing and communications in the not-for-profit sector to her new role.

In this position, Christine will lead the development and execution of integrated marketing, communications, and digital strategies to elevate AlphaNet's brand, strengthen stakeholder engagement, and increase visibility in the Alpha-1 and rare disease communities. She will also spearhead efforts to enhance relationships with partners and key stakeholders while identifying new opportunities for growth and collaboration. Christine's dedication to AlphaNet and passion for the mission will guide her efforts to strengthen the organization's impact and achieve the organization's strategic goals in this new role.

"Congratulations to Christine on her well-earned promotion and for joining Dr. Robert Sandhaus as the only other Vice President at AlphaNet. Christine is a rising professional who operates at the highest level to serve Alphas. The Alpha-1 community benefits from her character, creativity, dedication, energy, and vision," said Mark Delvaux, AlphaNet President and Chief Executive Officer.

"I'm honored to step into this role and continue serving the Alpha-1 community," said Christine Yllanes. "I look forward to advancing AlphaNet's mission of delivering high-quality health management services to Alphas and supporting research toward a cure."

Christine holds a bachelor's degree in Communications from Wake Forest University and has spent her career committed to the not-for-profit space.